

A G H O S T L I G H T G A L A

LIMITLESS

IGNITE THE POSSIBILITIES

JUNE 29, 2025
THE GARDEN THEATRE

VIP RECEPTION 6PM
GALA CONCERT 7:30PM

EVENT SPONSORSHIP

FRIEND - \$500
NAME AND LOGO LISTING
ON WEBSITE, SOCIALS

SUPPORTER - \$1,000
VIP TABLE (10 SEATS)

COLLABORATOR - \$2,500
NAME AND LOGO ON
SCREENS DURING EVENT

SUSTAINER - \$5,000
DEDICATED THANK YOU E-BLAST

PARTNER - \$10,000
NAME AND LOGO ON POSTER +
ONE WEEK OF HERO HOMEPAGE AD ON
ENCORE MICHIGAN

PRESENTER - \$15,000
NAME & LOGO ABOVE THE TITLE

**Higher level sponsors will receive all applicable benefits from previous levels*

BUILD YOUR OWN SPONSORSHIP

Want to mix and match?
Contact us to build a sponsorship
package that works for you!

PROGRAM AD PRICES

TICKER - \$40
¼ PAGE - \$50
⅓ PAGE - \$75
HALF PAGE - \$100
FULL PAGE - \$200
FULL PAGE INSIDE COVER - \$250
FULL PAGE BACK COVER - \$300

Supporting GhostLight connects your brand
to an active and engaged audience including
The Obsidian Theatre Festival
& Encore Michigan

Reach: 17k/mo

Impressions/Views: 23k/mo

500,000+ views of Filmed Content

Additional Audience Demographics Available

PROGRAMMING SPONSORSHIP

YOUNG ARTIST WORKSHOP - \$2,500

DETROIT ARTIST FELLOWSHIP - \$5,000

DETROIT STORIES SERIES - \$7,500

IMPACT ARTS CONFERENCE - \$10,000

ENCORE MICHIGAN - \$15,000

OBSIDIAN THEATRE FESTIVAL - \$20,000

**Learn more about our programming at www.ghostlight.art/programming*

Contact:
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